

COURSE TITLE: ORGANIZATIONAL BEHAVIOR& MANAGEMENT

COURSE NUMBER: MGMT 215 CREDITS: 3

PREREQUISITE: MGMT 110 ECTS CREDITS: 6

OFFERED: FALL & SPRING SEMESTER HOURS: 36

COURSE DESCRIPTION & OBJECTIVES:

The corporation was once completely focused on economics, finance and accounting. In today's ultra-competitive and demanding economy, the business climate can no longer rely on the sale of a simply efficient service or trustworthy product to guarantee profit and turnover. Technology, transport, free-trade, outsourcing and offshoring are some of the revolutionary business forces which have transformed the corporate community into an interconnected local village. Borders, countries, languages, philosophies unite to expand the culture of a company across oceans of market share and centuries of geo-political lifestyle. Today organizational behaviour and modern management theory have opened us to an entirely new vision of the workplace offering valuable guidelines into the heart of a business, and its most valuable asset: HUMAN BEINGS. This course will explore the fundamentals of management applied to the impact individuals, groups and structure have on the performance of a company, so as to maximize productivity, efficiency and profit.

TEXTBOOK: Organizational Behavior, Robbins & Judge, Pearson, 14th Edition, 2010

EVALUATION:

The final grade will be made up of class participation (10%), case studies, quizzes, presentations (40%), a mid-term test (20%) and the final examination (30%).